

DUPLICATE INVOICE



WESH
1021 N. Wymore Rd.
Winter Park, FL 32789
Main: (407)645-2222
Billing: (407)389-7661

www.wesh.com

Billing Address:

Southern Campaign Resources
Attention: Accounts Payable
235 East Virginia St
Tallahassee, FL 32301

Send Payment To:

WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
943327-2	09/09/12	September 2012	08/27/12 - 09/07/12

Station	Account Executive	Sales Office	Sales Region
WESH	Fran Berg	Eagle-Washingt	National

Advertiser	Product	Estimate Number
Republican Party of Florida	SIMMONS/GARNER/PLAK	

Flight Dates	Order #	Alt Order #
08/20/12 - 09/07/12	943327	07898383

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	RPFL	

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	08/27/12	08/30/12	NBC Today Show	7:00-9:00 AM	1--1---	:30	2	\$1,200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	1--1---	2	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	M	08/27/12	8:42 AM	NBC Today Show	7:00-9:00 AM	:30	RPOF3112	\$1,200.00 NM
1	WESH	Th	08/30/12	8:37 AM	NBC Today Show	7:00-9:00 AM	:30	RPOF3112	\$1,200.00 NM
5	08/28/12	08/31/12	Regis & Kelly 9-10 AM	9:00-10:00 AM	-1--1--	:30	2	\$700.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	-1--1--	2	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	08/28/12	9:24 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	RPOF3112	\$700.00 NM
2	WESH	F	08/31/12	9:26 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	RPOF3112	\$700.00 NM
6	08/27/12	08/31/12	M-F 6-6:30 PM	M-F 6-6:30 PM	1-1-1--	:30	3	\$1,800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	1-1-1--	3	\$1,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	M	08/27/12	6:22 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	RPOF3112	\$1,800.00 NM
1	WESH	W	08/29/12	6:11 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	RPOF3112	\$1,800.00 NM
3	WESH	F	08/31/12	6:26 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	RPOF3112	\$1,800.00 NM
7	08/29/12	08/29/12	M-F POLITICAL PROGR/M-F 7-11PM		--1----	:30	1	\$5,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	--1----	1	\$5,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	W	08/29/12	10:20 PM	M-F POLITICAL PROGRAMMING(M-F 7-11PM		:30	RPOF3112	\$5,000.00 NM
9	09/03/12	09/03/12	NBC Today Show	7:00-9:00 AM	M-----	:30	1	\$1,200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	M-----	1	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	09/03/12	7:59 AM	NBC Today Show	7:00-9:00 AM	:30	RPOF3112	\$1,200.00 NM
10	09/04/12	09/06/12	Regis & Kelly 9-10 AM	9:00-10:00 AM	-111---	:30	3	\$700.00	NM

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 We warrant that the actual broadcast information shown on this invoice was taken from the program log

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Invoice #	Invoice Date	Invoice Month	Invoice Period
943327-2	09/09/12	September 2012	08/27/12 - 09/07/12
Advertiser	Product	Estimate Number	
Republican Party of Florida	SIMMONS/GARNER/PLAK		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-111---	3	\$700.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2 WESH	Tu	09/04/12	9:59 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	RPOF3112	\$700.00	NM
3 WESH	W	09/05/12	9:56 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	RPOF3112	\$700.00	NM
1 WESH	Th	09/06/12	9:35 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	RPOF3112	\$700.00	NM
11	09/03/12	09/03/12	M-F 6-6:30 PM	M-F 6-6:30 PM	1-----	:30	1	\$1,800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	1-----	1	\$1,800.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2 WESH	M	09/03/12	6:27 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	RPOF3112	\$1,800.00	NM
12	09/04/12	09/04/12	NBC Prime DNC	10:00-11:00 PM	-T-----	:30	1	\$5,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-T-----	1	\$5,000.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WESH	Tu	09/04/12		NBC Prime DNC	10:00-11:00 PM	:00		\$5,000.00	NM
	See MG 12.2								
2 WESH	Tu	09/04/12	10:30 PM	M-F POLITICAL PROGRAMMIN	M-F 7-11PM	:30	RPOF3112	\$5,000.00	NM
	MG for 12.1 09/04								
13	09/06/12	09/06/12	M-F POLITICAL PROGR	M-F 7-11PM	---T---	:30	1	\$5,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	---T---	1	\$5,000.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WESH	Th	09/06/12	9:17 PM	M-F POLITICAL PROGRAMMIN	M-F 7-11PM	:30	RPOF3112	\$5,000.00	NM
14	09/02/12	09/02/12	NBC Sunday Today	8:00-9:00 AM/9-11A	-----S	:30	1	\$1,400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	-----S	1	\$1,400.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WESH	Su	09/02/12	8:28 AM	NBC Sunday Today	8:00-9:00 AM/9-11A	:30	RPOF3112	\$1,400.00	NM
15	09/07/12	09/07/12	M-F 6-6:30 PM	M-F 6-6:30 PM	----1--	:30	1	\$1,800.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	----1--	1	\$1,800.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WESH	F	09/07/12	6:28 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	RPOF3112	\$1,800.00	NM
16	08/30/12	08/30/12	M-F POLITICAL PROGR	M-F 7-11PM	---1---	:30	1	\$5,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	---1---	1	\$5,000.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WESH	Th	08/30/12	10:17 PM	M-F POLITICAL PROGRAMMIN	M-F 7-11PM	:30	RPOF3112	\$5,000.00	NM
Total Spots							18		

Gross Total \$37,500.00

Payment Terms 30 Days

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943327-2	09/09/12	September 2012	08/27/12 - 09/07/12
Advertiser	Product	Estimate Number	
Republican Party of Florida	SIMMONS/GARNER/PLAK		

Agency Commission **\$5,625.00**

Net Amount Due **\$31,875.00**